

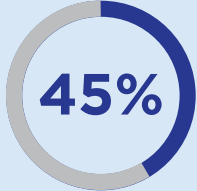
# Clorox® Disinfecting Wipes: An Efficient Tool to Combat Cold and Flu Viruses



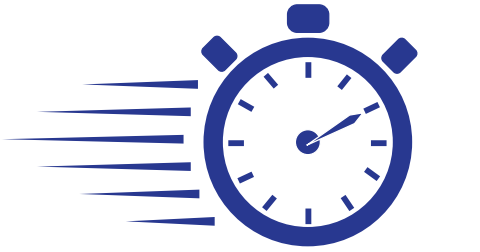
## Results from a Real-World Time and Motion Study: Clorox® Disinfecting Wipes are Simple and Cost-effective Sanitizing and Disinfecting Against Cold and Flu viruses



Cleaning professionals in schools are struggling to keep spaces clean. Nearly half (45%) of cleaning professionals responsible for keeping schools clean and safe report not being able to clean all parts of a space.<sup>1</sup>



## We asked 11 custodians at a K-12 school to wipe all the desks in a classroom with Clorox Disinfecting Wipes and found:



**3 minutes to** disinfect classroom desks against 24 viruses, including cold and flu, RSV and SARS-CoV-2



**7 wipes** to sanitize all 22 classroom desks



**Costs less than \$1** for enough wipes to disinfect the classroom against 24 viruses<sup>2</sup>

## Clorox® Disinfecting Wipes provide a simple way for cleaning staff and building occupants to disinfect shared spaces this cold and flu season

1. Data for this report was collected in an April 2023 online survey of a nationally representative U.S. General Population based on age, gender, region, race/ethnicity and income and cleaning industry professionals defined as business service contractors, facility managers in education, office buildings, medical facilities or gyms or infection preventionists.  
2. Based on U.S. average price for Clorox Disinfecting Wipes Fresh Scent 75 ct canister

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NI-61756