

## Federal ESSER Funds

Available to Support Health & Sanitation in Your Facility



## What is ESSER?

The Elementary and Secondary School Education Relief Fund (ESSER) is part of a series of funding packages approved by Congress to support and mitigate the effects of the COVID-19 pandemic on school and student communities. In March 2021, **\$189.5 billion** were approved for state educational agencies under ESSER in three stages: ESSER I (\$13.2 billion), ESSER II (\$54.3 billion) and ARP - ESSER III (\$122 billion). As of January 2022 ESSER funds were dispersed to all states.







## How can ESSER funds be used?

The usage of ESSER funds is very broad in order to make sure school districts have the flexibility to make choices that best serve their communities. This includes things like addressing learning loss and making upgrades to facilities but also **ensuring you have what you need to keep your facility clean and healthy...now and throughout the school year.** 

#### This could include:

- Training staff on sanitation and how to minimize the spread of infectious diseases
- Purchasing equipment and supplies to sanitize and clean facilities, classrooms and offices
- Hiring additional janitorial staff if needed

## **How can I access ESSER funds?**

- ➤ **TALK** to key decision makers in your school about specific needs for your cleaning and sanitation program
- ▶ **WRITE** up a proposal outlining your needs with justification to support your request
- ▶ **ASK** your Distributor or Clorox sales rep for help



# When must ESSER funds be spent?

- Passed (September 30, 2022)
  Spending Deadline: Passed
  (January 28, 2023)
  The District of Columbia, Illinois, Indiana, North Carolina,
  Mississippi, Ohio, Texas and
  Wisconsin requested an
  extension and received approval for ESSER I spending remain available until March 30, 2024.
- ESSER II: Obligation Deadline: September 30, 2023 Spending Deadline: January 28, 2024
- ► ESSER III: Obligation Deadline: September 30, 2024 Spending Deadline: January 28, 2025

## **Helpful Links**

Elementary and Secondary School
Emergency Relief Fund Tracker

## **Select ESSER Eligible Clorox Products for Your School**

#### CloroxPro® Clorox EcoClean™ **Disinfecting Cleaner**

#### Kills COVID-19 virus

- ▶ U.S. EPA Design for the **Environment certified**
- ▶ Disinfecting cleaner made with a plant-based active ingredient
- ▶ Kills 99.9% of germs in 2 minutes1
- ▶ Kills 99.9% of E. coli2. MRSA<sup>3</sup>, Influenza A Virus and Norovirus<sup>4</sup>
- ► Sanitizes non-food contact surfaces in 15 seconds<sup>5</sup>
- ▶ Tested for compatibility across more than 20 common surfaces

9/32 oz. Spray, Case UPC: 60213 4/128 oz. Refill. Case UPC: 60094

## CloroxPro® Clorox EcoClean™ All-Purpose Cleaner

- ▶ EPA Safer Choice certified
- ▶ USDA Certified Biobased Product
- ► Cuts through grease, grime and dirt
- ▶ Made with 99% plant-based cleaning ingredients
- ▶ Safe for use on counters, appliances, stainless steel, sealed granite, chrome, cooktop hoods, classroom desks, sinks and toilets

9/32 oz. Spray, Case UPC: 60276 4/128 oz. Spray, Case UPC: 60278

## Clorox EcoClean™ Glass Cleaner

- ▶ EPA Safer Choice certified
- USDA Certified Biobased Product
- Specifically designed to cut through dirt, smudges and fingerprints
- Made with 94% plant-based cleaning ingredients
- Streak-free



9/32 oz. Spray, Case UPC: 60277

#### CloroxPro<sup>®</sup> Clorox® 4 in ONE

## **Disinfectant Sanitizer**

#### Can be used against SARS-CoV-2

- ▶ Disinfects hard surfaces with 24 EPA-registered kill claims
- ▶ Sanitizes soft surfaces<sup>6</sup> in just 30 seconds
- ▶ Sanitizes the air and kills airborne odor-causing bacteria
- ▶ Reduces allergens<sup>7</sup> that can trigger allergies
- ▶ Deodorizes and leaves a fresh citrus scent
- ▶ Fast and efficient with no precleaning required



Citrus, 12/14 oz. Aerosol Spray, Case UPC: 31043

#### CloroxPro<sup>®</sup> Clorox® Total 360® Disinfectant Cleaner<sub>1</sub>

#### Kills COVID-19 virus

- ▶ Kills 99.9% of bacteria in 5 seconds<sup>8</sup>
- ▶ Kills 54 pathogens, including cold and flu viruses9, MRSA and Norovirus in 2 minutes or less
- ▶ Eliminates odors
- ▶ Sanitizes soft surfaces
- ▶ Inhibits the growth of mold and mildew for up to 7 days
- For use in sprayer devices



4/128 oz. Gallon, Case UPC: 31650

#### CloroxPro<sup>©</sup> Clorox® Disinfecting **Bio Stain & Odor Remover**

#### Kills COVID-19 virus

- Cleans, disinfects and deodorizes in one step
- EPA-registered to kill 19 pathogens found in bio soils, including some in as little as 30 seconds
- Kills 99.9% of bacteria on soft surfaces
- Compliant with OSHA's Bloodborne **Pathogens** standard

9/32 oz. Spray, Case UPC: 31903 4/128 oz. Refill, Case UPC: 31910

#### CloroxPro<sup>6</sup> **Clorox® Disinfecting Wipes**

#### Kills COVID-19 virus

- ▶ The #1 Choice for Disinfecting Wipes¹0
- ▶ Convenient, ready-to-use wipes that clean and disinfect at the same time
- ▶ Kills 99.9% of common illness-causing germs<sup>11</sup>
- ▶ Bleach-free
- ► Kills cold & flu viruses12
- ▶ Kills bacteria¹³ in just 10 sec.
- ► Kills MRSA<sup>14</sup>. Staph<sup>15</sup>. E. coli<sup>16</sup>. Strep<sup>17</sup> and Salmonella<sup>18</sup>
- ▶ Kills the organism that can cause whooping cough<sup>19</sup>
- ▶ Removes common allergens<sup>20</sup>
- Prevents growth of odor-causing bacteria for up to 24 hours

Lemon, 6/75 ct., Case UPC: 15948 Fresh, 6/75 ct., Case UPC: 15949 Fresh, 2/700 ct., Case UPC: 31428 Fresh. 1/700 ct., Case UPC: 31547

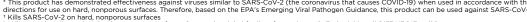
### Turbo Pro™ Disinfectant Cleaner for Sprayer Devices

#### Kills COVID-19 virus

- ► EPA-registered electrostatic chemistry to disinfect and sanitize hard and soft surfaces
- ► Kills 51 Pathogens, including cold and flu viruses.21 MRSA and norovirus in 2 minutes
- Kills the virus that causes COVID-19 in 2 minutes
- ► For use with sprayer devices



3/121 oz., Case UPC: 60091



\* This product has demonstrated effectiveness against viruses similar to SARS-CoV-2 (the coronavirus that causes COVID-19) when used in accordance with the directions for use on hard, nonporous surfaces. Therefore, based on the EPA's Emerging Viral Pathogen Guidance, this product can be used against SARS-CoV-2 † Kills SARS-CoV-2 on hard, nonporous surfaces. See product label for list of organisms 2. Escherichia coli O157:H7 (Ec coli)]
3. Methicillin-resistant Staphylococcus aureus [(MRSA)] 4. tested as Feline Calicivirus 5. on hard, nonporous surfaces 6.100% cotton or 100% polyester 7. Dust mite matter, cockroach matter, pet dander 8. On hard, nonporous surfaces 5. antization claims valid for all vegetative, non-spore-forming bacteria 10 Clostricilum difficile spores only 9. Rhinovirus, Staphylococcus aureus, Klebsiella pneumoniae 10. Based on Precision B2B market share unit sales data, 12 months ending April 2023 11. Use as directed on hard, nonporous surfaces 12. Influenza A2 Virus, Rhinovirus 14 13. Campylobacter jejuni, Escherichia coli O157:H7, Klebsiella pneumoniae, Methicillin-resistant Staphylococcus aureus, Staphylococcus aureus, Staphylococcus aureus, Streptococcus pyogenes 14. Methicillin-resistant Staphylococcus aureus, Staphylococc



For more information, contact your Clorox sales representative. Call: 1-800-492-9729 Visit: www.cloroxpro.com

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