

# Product Solutions: Commercial Office Buildings

*Back to Basics for Healthier Spaces*

## Help Protect Beyond COVID-19

**Getting back together means getting back to basics.** While much has changed, there are some simple facts that remain the same. Every year a variety of illnesses spread in the community leading to lost productivity. It's a fact that when people gather in shared spaces, viruses and bacteria can transfer through direct contact, air or by touching a contaminated surface.\* Some illness-causing germs can live on surfaces for days or weeks.

PATHOGENS	WHAT ILLNESS IT CAUSES	SURVIVAL
Norovirus	Gastrointestinal illness/stomach flu	Days to weeks on surfaces†
Rhinovirus	Half of all common colds	4 - 25 hrs on surfaces†
Influenza A Virus	The flu	2 hrs - 2 wks on surfaces†
<i>Staphylococcus aureus</i> and MRSA	Skin (staph) infections	30 mins - 3 yrs on surfaces†



- ▶ Employers lose **\$411** per employee per day due to the flu<sup>1</sup>
- ▶ Desktops have **400 times** more bacteria than a toilet bowl<sup>2</sup>
- ▶ **2-in-5** Americans would quit their job if their office consistently smelled bad or was consistently dirty<sup>3</sup>
- ▶ Even after being vaccinated, **81%** of people will be concerned about the cleaning and sanitizing of businesses<sup>4</sup>
- ▶ Restroom complaints rank **No. 1**<sup>5</sup>
- ▶ Cleaning professionals report that removing urine odors is their **No. 1** cleaning priority<sup>6</sup>

## Disinfect to Reduce the Risk

By following the basics for good hand hygiene, cleaning and disinfecting properly — and killing germs on commonly touched surfaces — you can help break the chain of infection.

**For public health reasons, it's important to reduce the risk of illnesses and the economic burdens caused by infections.**










## Give Them Peace of Mind

As businesses reopen, people want assurances these shared spaces are clean and safe. By using a well-known trusted brand, you can help them feel more protected and confident the job has been done effectively.

- ▶ **Clorox is THE most trusted brand** when it comes to disinfecting businesses<sup>†</sup>

\* <https://www.cdc.gov/infectioncontrol/spread/index.html> † On hard non-porous surfaces ‡ Morning Consult Custom Research, Dec 2020, n = 6,000 consumers 1. Centers for Disease Control and Prevention. The National Institute for Occupational Safety and Health (NIOSH). NIOSH Flu-related Work. [Internet]. [cited 2019 Sept 9]. Available from: <https://www.cdc.gov/niosh/topics/flu/activities.html>  
 2. Fitness Magazine. Germ and Bacteria Hot-Spots: 12 Things You Should Know [Internet]. [cited 2019 Sept 9]. Available from: <https://www.fitnessmagazine.com/health/germs/germ-bacteria-hotspots/>  
 3. Clorox® Disinfecting Bio Stain & Odor Remover Launch Survey Questions. Ketchum PR and CloroxPro. Survey; 2018 4. Morning Consult Survey; June 2021. n=3,000 5. Clorox® custom research. Odor Deep Dive. CloroxPro. Survey; 2018 6. Clorox Professional Products Company and ClearVoice Research (February 2012). Online Survey of Professional Cleaning Service Industry Decision Makers. (Survey of 933 cleaning industry decision makers across various industries)

# For All Your Disinfecting Needs, CloroxPro Has You Covered

	 When	 Where	 Who	 How Often
<p><b>CloroxPro® Clorox® Disinfecting Wipes*</b> 6/75 ct canister, 15949 • 1/700 ct bucket, 31547 2/700 ct, refill, 31428 • 9/70 ct pouch, 60034</p> 	During the day and especially during raised or rising illness levels in the facility or community	Shared and commonly touched surfaces (e.g., doorknobs, light switches, benches, countertops, ect.)	Building Occupants	In between uses or after high-use periods
<p><b>Total 360® Electrostatic Sprayer</b> Cart, 1/each, 60025 <b>Clorox® TurboPro™ Electrostatic Sprayer</b> 2/1 ct, 29561 <b>Clorox® Total 360® Disinfectant Cleaner,</b> 4/128 fl. oz., 31650 <b>Turbo Pro™ Disinfectant Cleaner</b> 3/121 fl. oz., 60091 <b>Anywhere® Daily Disinfectant &amp; Sanitizer</b> 4/128 fl. oz., 31651 • 6/64 fl. oz., 60112</p> 	Nighttime or when space is vacant	Shared and commonly touched surfaces; For restrooms, recommend all touchable surfaces and floors	Cleaning staff	Daily or after high-use periods
<p><b>Clorox® Disinfecting Bathroom Cleaner</b> 9/30 fl. oz., 16930</p> 	During the day and/or nighttime	Shared and commonly touched surfaces in the restrooms	Cleaning staff	Daily or after high-use periods
<p><b>CloroxPro® Clorox® Urine Remover</b> 6/32 fl. oz., pull top, 31415 4/128 fl. oz., 31351</p> 	When there is urine odor or stain challenges	Grout, carpets and other hard and soft surfaces	Cleaning staff	As necessary or daily if urine odor is a persistent issue
<p><b>CloroxPro® Formula 409® Cleaner Degreaser Disinfectant</b> 12/32 fl. oz., 35306 4/128 fl. oz., 35300</p> 	During the day and/or nighttime	Shared and commonly touched surfaces and greasy, soiled hard surfaces	Cleaning staff	Daily or after high-use periods

Use products as directed on each product's label \*Availability by UPC may vary by distributor based on fluctuation of Clorox supply



For more information, contact your Clorox sales representative.  
Call: 1-800-492-9729  
Visit: [www.cloroxpro.com](http://www.cloroxpro.com)