

# Product Solutions: K-12 Education

*Back to Basics for Healthier Spaces*

## Help Protect Beyond COVID-19

**Getting back together means getting back to basics.** While much has changed, there are some simple facts that remain the same. Every year a variety of illnesses spread in the community and take children and staff out of the classroom and away from learning. It's a fact that when people gather in shared spaces, viruses and bacteria can transfer through direct contact, the air or by touching a contaminated surface.\*

PATHOGENS	WHAT ILLNESS IS CAUSED	SURVIVAL
Norovirus	Gastrointestinal illness/stomach flu	Days to weeks on surfaces <sup>†</sup>
Rhinovirus	Half of all common colds	4 - 25 hrs on surfaces <sup>†</sup>
Influenza A Virus	The flu	2 hrs - 2 wks on surfaces <sup>†</sup>
Respiratory Syncytial Virus (RSV)	Respiratory illness, mostly children	5 - 7 hrs on surfaces <sup>†</sup>
<i>Staphylococcus aureus</i> and MRSA	Skin (staph) infections	30 mins - 3 yrs on surfaces <sup>†</sup>
Measles	Measles	Up to 2 hrs in air and on surfaces <sup>†</sup>



- ▶ On average, colds result in **189 million** missed school days<sup>1</sup>
- ▶ **59%** of desks in schools tested positive for fecal bacteria<sup>2</sup>
- ▶ A child touches and retouches over **300** surfaces in 30 minutes<sup>5</sup>

- ▶ RSV results in **58,000** hospitalizations of children under 5 years old each year<sup>3</sup>
- ▶ Teachers are exposed to **7 times** more bacteria per square inch than doctors<sup>2</sup>

- ▶ **4 in 5** students don't use soap after using the bathroom<sup>4</sup>
- ▶ **81% of teachers** identified "regularly sanitized schools as critically important to making them feel comfortable teaching in person"<sup>6</sup>

## Disinfect to Reduce the Risk

By following the basics for good hand hygiene, cleaning and disinfecting properly — and killing germs on commonly touched surfaces — you can help break the chain of infection.

**For public health reasons, it's important to reduce the risk of illnesses and the economic burdens caused by infections.**







## Give Them Peace of Mind

Now more than ever, people want assurances that shared spaces are clean and safe. By using a well-known trusted brand, you can help them feel more confident the job has been done effectively.

- ▶ **Clorox is the #1 brand** used for disinfecting schools<sup>5</sup>
- ▶ **Clorox is THE most trusted brand** when it comes to disinfecting businesses<sup>5</sup>

\* <https://www.cdc.gov/infectioncontrol/spread/index.html> † On hard non-porous surfaces ‡ 2020 Clorox Business-to-Business Brand Health Tracker, n=50 education janitorial professionals § Morning Consult Custom Research, Dec 2020, n = 6,000 consumers 1. Fendrick MF et al. The Economic Burden of Non-Influenza Related Viral Respiratory Tract Infection in the United States. Arch Intern Med. 2003;163(4):487-494 2. Gerba, C. P. The Burden of Norovirus in Schools; Cengage Learning, 2016 3. Rha B, Curns AT, Lively JY, et al. Respiratory Syncytial Virus-Associated Hospitalizations Among Young Children: 2015-2016. Pediatrics. 2020;146(1): e20193611 4. Guinan, M. E.; McGuckin-Guinan, M.; Severeid, A.; Philadelphia, M.; The Agnes Irwin School, F. Who Washes Hands after Using the Bathroom? 5. Alliance for Consumer Education. Cleaning Definitions - Disease Prevention | Alliance for Consumer Education <https://www.consumered.org/programs/health-wellbeing/cleaning-definitions> (accessed Feb 14, 2019) 6. Educators for Excellence. Voices From The Classroom: A Survey Of America's Educators [Internet]

# For All Your Disinfecting Needs, CloroxPro Has You Covered

Products	When	Where	Who	How Often
<p><b>CloroxPro® Clorox® Disinfecting Wipes*</b> 6/75 ct canister, 15949 • 1/700 ct bucket, 31547 2/700 ct, refill, 31428 • 9/70 ct pouch, 60034</p> 	<p>During the day and especially during rising illness levels in the school or community</p>	<p>Shared and commonly touched surfaces (e.g., handles, desks, tables, faucets, etc)</p>	<p>Faculty and other staff</p>	<p>In between uses or after high-use periods</p>
<p><b>Total 360® Electrostatic Sprayer</b> Cart, 1/each, 60025 <b>Clorox® Total 360® Disinfectant Cleaner,</b> 4/128 fl. oz., 31650 <b>Clorox® TurboPro™ Electrostatic Sprayer</b> 2/1 ct, 29561 <b>Turbo Pro™ Disinfectant Cleaner</b> 3/121 fl. oz., 60091</p> 	<p>Nighttime or when space is vacant</p>	<p>Shared and commonly touched surfaces — particularly in classrooms, restrooms, auditoriums, gym areas.</p>	<p>Cleaning staff</p>	<p>Daily and after high-use periods</p>
<p><b>Anywhere® Daily Disinfectant and Sanitizer (for Total 360 sprayer devices)</b> 4/128 fl. oz., 31651 <b>Anywhere® Daily Disinfectant &amp; Sanitize (for any sprayer device)</b> 6/64 fl. oz., 60112</p> 	<p>Nighttime or when space is vacant</p>	<p>Shared and commonly touched surfaces, including food-contact surfaces and toys. No-rinse sanitizer Safe to use around kids, food and pets</p>	<p>Cleaning staff</p>	<p>Daily and after high-use periods</p>
<p><b>CloroxPro® Clorox® Urine Remover</b> 6/32 fl. oz., pull top, 31415 • 4/128 fl. oz., 31351 <b>Clorox® Toilet Bowl Cleaner with Bleach,</b> 12/24 fl. oz., 00031</p> 	<p>When there is urine odor or stain challenges  When the toilet bowl needs to be cleaned and disinfected</p>	<p>Grout, carpets and other hard and soft surfaces  Restroom, toilets</p>	<p>Cleaning staff</p>	<p>As necessary or daily if urine odor is a persistent issue  Daily and after high-use periods</p>
<p><b>Clorox® Clean-up® Disinfectant Cleaner with Bleach</b> 9/32 oz., 35417 • 4/128 oz., 354200 <b>Clorox® Disinfecting Bathroom Cleaner</b> 9/30 fl. oz., 16930</p> 	<p>When grease, grime or mold &amp; mildew stains are a challenge. Cleans and disinfects</p>	<p>Shared and commonly touched surfaces, including restrooms, showers, locker rooms</p>	<p>Cleaning staff</p>	<p>As necessary</p>
<p><b>CloroxPro® Clorox® Disinfecting BioStain &amp; Odor Remover</b> 4/128 fl. oz., 31910 • 6/32 fl. oz., Pull-top, 31911 <b>Clorox® Odor Defense Air &amp; Fabric Spray,</b> 9/32 fl. oz., 31708 <b>Clorox® Odor Defense® Air Spray (metered refill)</b> 12/6 oz., 31710 <b>Clorox® Odor Defense® Wall Mount</b> 10/1 ct, 31793</p> 	<p>When there is blood, body fluids or bad odors present (e.g., feces, vomit, urine)</p>	<p>Places where bio spills happen, or where odor tends to be a challenge</p>	<p>Cleaning staff</p>	<p>As necessary</p>

Use products as directed on each product's label \*Availability by UPC may vary by distributor based on fluctuation of Clorox supply



For more information, contact your Clorox sales representative.  
Call: 1-800-492-9729  
Visit: [www.cloroxpro.com](http://www.cloroxpro.com)