PRODUCT OVERVIEWS

Product Solutions: Higher Education

Back to Basics for Healthier Spaces

Help Protect Beyond COVID-19

Getting back together means getting back to basics. While much has changed, there are some simple facts that remain the same. Every year a variety of illnesses spread on campus, taking students and staff out of the classroom and campus activities. It's a fact that when people gather in shared spaces, viruses and bacteria can transfer through direct contact, the air or by touching a contaminated surface.* Some illness-causing germs can live on surfaces for days and week.

PATHOGENS	WHAT ILLNESS IS CAUSED	SURVIVAL
Norovirus	Gastrointestinal illness/stomach flu	Days to weeks on surfaces†
Rhinovirus	Half of all common colds	4 – 25 hrs on surfaces†
Influenza A Virus	The flu	2 hrs – 2 wks on surfaces†
***Staphylococcus aureus* and MRSA**	Skin (staph) infections	30 mins – 3 yrs on surfaces†
Measles	Measles	Up to 2 hrs in air and on surfaces†

In higher education between 2009–2018[1]

- There were **1,674** outbreaks of norovirus resulting in over **100,000** illnesses
- Norovirus was responsible for **64%** of gastrointestinal illness outbreaks
- Colds and influenza-like illnesses are associated with **substantial morbidity** in university students[2]
- In 2019, **36.6%** of college students reported a respiratory infection[3]
- Up to **31%** of college athletes are colonized with MRSA[4]
- In 2006, four large university mumps outbreaks had considerable community spread that contributed to **6,366** mumps cases nationwide[5]

Disinfect to Reduce the Risk

By following the basics for good hand hygiene, cleaning and disinfecting properly — and killing germs on commonly touched surfaces — you can help break the chain of infection.

For public health reasons, it's important to reduce the risk of illnesses and the economic burdens caused by infections.

Give Them Peace of Mind

Now more than ever, people want assurances that shared spaces are clean and safe. By using a well-known trusted brand, you can help them feel more confident the job has been done effectively.

- **Clorox is the #1 brand** used for disinfecting schools‡
- **Clorox is THE most trusted brand** when it comes to disinfecting businesses§

* https://www.cdc.gov/infectioncontrol/spread/index.html † On hard non-porous surfaces ‡ 2020 Clorox Business-to-Business Brand Health Tracker, n=50 education janitorial professionals § Morning Consult Custom Research, Dec 2020, n = 6,000 consumers 1. https://wwwn.cdc.gov/norsdashboard/ 2. Nichol K. L., Heilly, S. D., Ehlinger E. Colds and Influenza-Like Illnesses in University Students: Impact on Health, Academic and Work Performance, and Health Care Use. Open Access Clinical Infectious Diseases [Internet]. 2005; 40(9):1263-1270. Available from: https://pubmed.ncbi.nlm.nih.gov/15825028/ 3. https://www.acha.org/documents/ncha/NCHA-III_Fall_2019_Reference_Group_Executive_Summary.pdf 4. http://www.empr.com/medical-news/contact-sportsmay-boost-spread-of-methicillin-resistantstaphylococcus-aureus-mrsa/article/376505/ 5. Golwalkar, M., Pope, B., Stauffer, J. Mumps outbreaks at four universities - Indiana, 2016. Open Access MMWR Morb Mortal Wkly Rep. [Internet]. 2018; 67(29): 793-797. Available from: https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6065207/

For All Your Disinfecting Needs, CloroxPro Has You Covered

Products	When	Where	Who	How Often
CloroxPro® Clorox® Disinfecting Wipes* 6/75 ct canister, 15949 • 1/700 ct bucket, 31547 2/700 ct, refill, 31428 • 9/70 ct pouch, 60034 	During the day and especially during rising illness levels on campus or in the community (i.e., cold & flu season)	Shared and commonly touched surfaces (e.g., doorknobs, tables, desks, benches, countertops, etc.)	Faculty and other staff	In between uses or after high-use periods
Total 360® Electrostatic Sprayer Cart, 1/each, 60025 • ProPack, 1/each, 60011 **Clorox® Total 360® Disinfectant Cleaner**[1] 4/128, 31650 **Clorox® TurboPro™ Electrostatic Sprayer** 2/1 ct, 29561 **Turbo Pro™ Disinfectant Cleaner** 3/121 fl. oz., 60091 	Nighttime or when space is vacant	Shared and commonly touched surfaces particulary in classrooms/ lecture halls, dorm rooms, dining halls, sports stadiums, restrooms	Cleaning staff	Daily and after high-use periods
Anywhere® Daily Disinfectant and Sanitizer (for Total 360 sprayer devices) 4/128 fl. oz., 31651 **Anywhere® Daily Disinfectant & Sanitize (for any sprayer device)** 6/64 fl. oz., 60112 	Nightime or when space is vacant	Shared and commonly touched surfaces, including food-contact surfaces in dining halls and kitchens including drinking fountains	Cleaning staff	Daily and after high-use periods
CloroxPro® Clorox® Urine Remover 6/32 fl. oz., pull top, 31415 • 4/128 fl. oz., 31351 **Clorox® Toilet Bowl Cleaner with Bleach**[1] 12/24 fl. oz., 00031 	When there are urine odor or stain challenges When the toilet bowl needs to be cleaned and disinfected	Grout, carpets and other hard and soft surfaces Restroom, toilets	Cleaning staff	As necessary or daily if urine odor is a persistent issue Daily and after high-use periods
Clorox® Clean-up® Disinfectant Cleaner with Bleach 9/32 fl. oz., 35417 • 4/128 oz., 354200 **Clorox® Disinfecting Bathroom Cleaner** 9/30 fl. oz., 16930 	When grease, grime or mold & mildew stains are a challenge. When cleaning and disinfecting in one step is desired	Shared and commonly touched surfaces, including restrooms, showers, locker rooms	Cleaning staff	As necessary
CloroxPro® Clorox® Disinfecting BioStain & Odor Remover 4/128 fl. oz., 31910 • 6/32 fl. oz., Pull-top, 31911 **Clorox® Odor Defense Air & Fabric Spray,** 9/32 fl. oz, 31708 **Clorox® Odor Defense® Air Spray (metered refill)** 12/6 oz, 31710 **Clorox® Odor Defense® Wall Mount** 10/1 ct, 31793 	When there is blood, body fluid or bad odors present (e.g., feces, vomit, urine)	Places where bio spills happen, or where odor tends to be a challenge	Cleaning staff	As necessary

Use products as directed on each product's label *Availability by UPC may vary by distributor based on fluctuation of Clorox supply

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For more information, contact your Clorox sales representative.
Call: 1-800-492-9729
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NI-55445