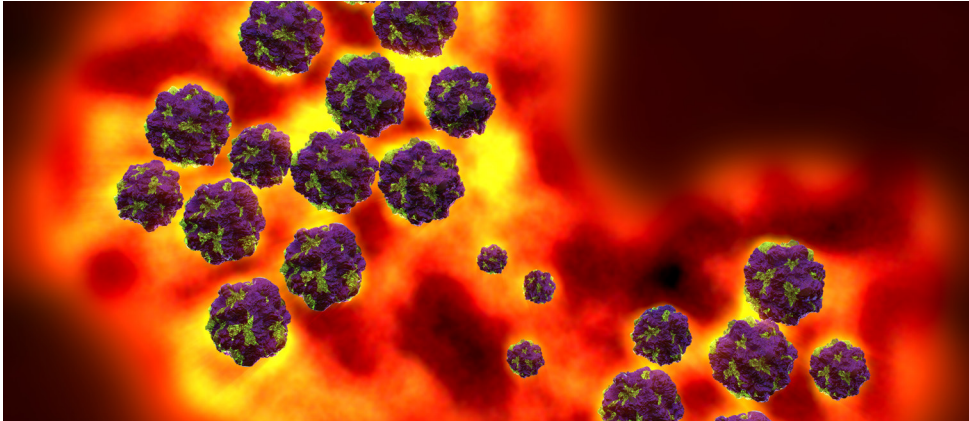


Rhinovirus

The leading cause of the common cold



What Is It?

Rhinoviruses are the major cause of the common cold.¹ Having the common cold is the main reason children are absent from school and adults miss work.² On average, children suffer 6 to 8 colds per year while adults typically range from 4 to 6.³

Symptoms and Treatment

Common cold symptoms include runny nose, nasal congestion, sore throat, headache and cough. The symptoms usually begin 2 to 3 days after infection. With a rhinovirus infection, fever is usually slight but can climb to 102 degrees Fahrenheit in infants and young children. Symptoms can last from 2 to 14 days. Like many viral infections, the common cold is best treated with rest and fluids because there are no known cures.²

How Does Rhinovirus Spread?

Rhinovirus can live on your hands and is spread by touching the mouth, nose or eyes after contact with an infected individual or a contaminated surface.² Rhinoviruses can survive on surfaces for several hours.⁴ Airborne transmission from coughs and sneezes is also possible. Rhinoviruses are most active in early fall, spring and summer.

How Can I Help Prevent the Spread of Rhinovirus?

- ▶ Practice proper hand hygiene. Wash hands carefully and frequently with soap and water. Alcohol-based hand sanitizers containing at least 62% alcohol are also effective.
- ▶ Ensure frequent cleaning and disinfecting of commonly touched surfaces.
- ▶ Use EPA-registered disinfectants with a rhinovirus claim.
- ▶ Cough or sneeze into a tissue or your elbow. Avoid coughing or sneezing into your hands. Illness-causing germs can spread through touch.




















Americans have an estimated 1 billion colds each year.¹



1. National Institute of Allergy and Infectious Diseases <https://www.nih.gov/news-events/nih-research-matters/understanding-common-cold-virus>
 2. Centers for Disease Control and Prevention, <https://www.cdc.gov/features/rhinoviruses/index.html>
 3. National Center for Biotechnology Information, www.ncbi.nlm.nih.gov/pmc/articles/PMC2231439/
 4. National Center for Biotechnology Information, www.ncbi.nlm.nih.gov/pmc/articles/PMC182122

These Products Kill the Cold Virus*

Clorox offers a full line of products that are effective against cold viruses* on a variety of hard, nonporous surfaces.

| CLOROX ITEM NO. | PRODUCT DESCRIPTION | QTY. | KILLS FLU VIRUS IN |
|---|--|------|--------------------|
| GENERAL DISINFECTING | | | |
|  | 30966 Clorox® Germicidal Bleach Concentrated, 121 oz. | ea. | 5 min |
|  | 35417 Clorox® Clean-Up® Disinfectant Cleaner with Bleach, Trigger spray, 32 oz. | ea. | 30 sec |
|  | 35420 Clorox® Clean-Up® Disinfectant Cleaner with Bleach, Refill, 128 oz. | ea. | 30 sec |
|  | 31043 Clorox® 4 in One Disinfectant & Sanitizer, 14 oz. | ea. | 5 min |
|  | 15948 Clorox® Disinfecting Wipes, Lemon Fresh Scent, 75 ct. | ea. | 15 sec |
|  | 15949 Clorox® Disinfecting Wipes, Fresh Scent, 75 ct. | ea. | 15 sec |
|  | 01761 Clorox® Disinfecting Wipes, Lavender Scent, 75 ct. | ea. | 15 sec |
|  | 31547 Clorox® Disinfecting Wipes, Fresh Scent, 700 ct. bucket | ea. | 15 sec |
|  | 38504 Clorox® Disinfecting Spray, 19 oz. | ea. | 30 sec |
|  | 31629 Clorox® Scentiva® Disinfecting Wipes, Tuscan Lavendar & Jasmine, 70 ct. | ea. | 15 sec |
|  | 31819 Clorox® Scentiva® Disinfecting Wipes, Fresh Brazilian Blossoms, 70 ct. | ea. | 15 sec |
|  | 31387 Clorox® Scentiva® Multi-Surface Cleaner, Tuscan Lavendar & Jasmine, 32 oz. | ea. | 30 sec |
|  | 31831 Clorox® Scentiva® Multi-Surface Cleaner, Fresh Brazilian Blossoms, 32 oz. | ea. | 30 sec |
| HEALTHCARE DISINFECTING | | | |
|  | 31478 Clorox Healthcare® Fuzion® Cleaner Disinfectant Spray, 32 oz. | ea. | 1 min |
|  | 30577 Clorox Healthcare® Bleach Germicidal Wipes, 150 ct. | ea. | 1 min |
|  | 35309 Clorox Healthcare® Bleach Germicidal Wipes, 70 ct. | ea. | 1 min |
|  | 68970 Clorox Healthcare® Bleach Germicidal Cleaner, Trigger spray, 32 oz. | ea. | 1 min |
|  | 68832 Clorox Healthcare® Bleach Germicidal Cleaner, Pull-top, 32 oz. | ea. | 1 min |
|  | 68978 Clorox Healthcare® Bleach Germicidal Cleaner, Refill, 128 oz. | ea. | 1 min |

* Rhinovirus. Use as directed on hard, nonporous surfaces



For more information, contact your Clorox sales representative.
Call: 1-800-492-9729
Visit: www.cloroxpro.com