



NEWS RELEASE

EPA Names Clorox Safer Choice Partner of the Year for Promotion of Safer Chemistry, Products

5/5/2017

OAKLAND, Calif., May 5, 2017 /PRNewswire/ -- The Clorox Company (NYSE:CLX) has been named a 2017 Safer Choice Partner of the Year by the U.S. Environmental Protection Agency for a second straight year in recognition of its efforts to promote the use of safer chemistry and products.

The award acknowledges participants that have actively promoted the agency's **Safer Choice** program, which helps consumers and commercial buyers identify products with safer ingredients that maintain quality and performance. Clorox has been involved in the program through its **Green Works®** line of naturally derived cleaning products since 2007.

"We're honored to be recognized again by the EPA as a Partner of the Year," said Denise Garner, senior vice president and chief innovation officer for The Clorox Company. "The Safer Choice program helps us reinforce the Green Works brand's message of powerful cleaning through plant-based ingredients as we look to address the needs of consumers who want to live a more natural lifestyle."

The 2017 Safer Choice Partner of the Year awards will be presented May 15 to all recipients at a ceremony in the Washington, D.C., area.

About Safer Choice

The Safer Choice program, formerly known as the Design for the Environment (DfE) Safer Product Labeling Program, was developed in 1997 and draws upon chemical and environmental expertise from across EPA. Safer Choice uses the technical tools and expertise of EPA's New Chemicals Program to evaluate the environmental and human health impacts of every chemical ingredient in a product, allowing only the safest ingredients in labeled products. As a voluntary partnership program, Safer Choice brings all interested parties together to advance

sustainability in chemical products. More than 2,000 products currently qualify to carry the Safer Choice label.

More on the 2017 Safer Choice Partner of the Year award winners can be found at <https://www.epa.gov/saferchoice/safer-choice-partner-year-award-winners-2017>.

The Clorox Company

The Clorox Company (NYSE: CLX) is a leading multinational manufacturer and marketer of consumer and professional products with about 8,000 employees worldwide and fiscal year 2016 sales of \$5.8 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags, wraps and containers; Kingsford® charcoal; Hidden Valley® dressings and sauces; Brita® water-filtration products; Burt's Bees® natural personal care products; and Renew Life® digestive health products. The company also markets brands for professional services, including Clorox Healthcare® and Clorox Commercial Solutions®. More than 80 percent of the company's sales are generated from brands that hold the No. 1 or No. 2 market share positions in their categories.

Clorox is a signatory of the United Nations Global Compact, a community of global leaders committed to sustainability. The company also has been broadly recognized for its corporate responsibility efforts, most notably receiving two Climate Leadership Awards for Excellence in 2015 and Safer Choice Partner of the Year Awards in 2016 and 2017 from the U.S. Environmental Protection Agency as well as being named to CR Magazine's 2017 Best Corporate Citizens list and included in the 2016 Newsweek Green Rankings. The Clorox Company and its foundations contributed nearly \$17 million in combined cash grants, product donations, cause marketing and employee volunteerism in the past year. For more information, visit TheCloroxCompany.com, including the Good Growth blog, and follow the company on Twitter at [@CloroxCo](https://twitter.com/CloroxCo).

CLX-C

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/epa-names-clorox-safer-choice-partner-of-the-year-for-promotion-of-safer-chemistry-products-300452511.html>

SOURCE The Clorox Company

Naomi Greer, 510-271-7892, naomi.greer@clorox.com; Aileen Zerrudo, 510-271-3075, aileen.zerrudo@clorox.com